



Publication: The Jewish Weekly  
Date: 14.11.19



# Rabbis award creator of IVF system

The winner of the Conference of European Rabbis (CER) Internet Prize was announced at a ceremony held last night at the historic Bevis Marks Synagogue in London.

In his speech at the gala ceremony, Chief Rabbi Pinchas Goldschmidt, president of the CER, said: 'The CER is proud to recognise revolutionary technology and entrepreneurial talent from across the world, which embraces the Jewish value of Tikkun Olam - repairing the world.'

Presented by Chief Rabbi Goldschmidt and chairman of the CER Board of Patrons Boris Mints, first prize went to Yael Zamir, CEO of Israel-based Embryonics, which uses data from in-vitro fertilisation (IVF) centres across the globe to develop a network and accurate system to monitor and select embryos. The start-up uses cutting-edge AI algorithms that optimises and significantly improves the journey and success rate of IVF treatment.

The second prize went to Elena Sinel, founder of UK-based Acorn Aspirations - an online platform that offers young people the opportunity to learn the necessary skills to become tech entrepreneurs and leaders. Aimed at children between the ages of 12 and 18, the platform hosts bootcamps, incubators and seminars exploring the workings of computer systems,



Yael Zamir receiving her award

including artificial intelligence (AI), machine learning and data science. Working in teams and supported by a range of mentors, young budding tech enthusiasts produce business plans with the aim to launch their own platform.

Third prize went Yehuda Elram, co-founder and CEO of Israel-based EggXYt - an innovative biotechnology company that revolutionises hatcheries by enabling sex detection of chick embryos immediately after the eggs are laid and before they enter the 21-day incubation process. Through this sophisticated technology, EggXYt saves the lives of over 8,000,000,000 chicks a year by preventing their unnecessary incubation.

