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Start-up which improves IVF success rates wins tech prize from European Rabbis

Yael Zamir of Embryonics receives prestigious gong from the Conference of European Rabbis held at Bevis Marks shul in London



By JEWISH NEWS REPORTER | November 7, 2019, 4:45 pm |



Boris Mints, chair of CER Board of Patrons; Yael Zamir, chief executive of Embryonics; Rabbi Pinchas Goldschmidt, CER president ((C) Blake Ezra Photography 2019)





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An organisation of European rabbis has awarded its annual technology prize to an Israeli start-up that uses Artificial Intelligence and big data to improve couples' success rates for IVF.

The prize was awarded by the Conference of European Rabbis (CER) to Yael Zamir, the chief executive of Embryonics, at a ceremony in Bevis Marks Synagogue in London on Wednesday night.

The company uses data from in-vitro fertilisation (IVF) centres to develop an accurate system to monitor and select embryos, using AI algorithms to "optimise and significantly improve the journey and success rate of IVF treatment".

Second prize went to Elena Sinel of UK-based Acorn Aspirations, which offers "online boot camps" to children aged 12 to 18 to teach them about AI, machine learning, data science and the internal workings of computers.



(L-R): Yael Zamir, chief executive of Embryonics; Elena Sinel, founder of Acorn Aspirations; Yehuda Eiram, founder of EggXYt ((C) Blake Ezra Photography 2019)





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Third prize went Yehuda Elram of Israel-based EggXYt, which detects the sex of chick embryos before they enter the 21-day incubation process, which could save the lives of millions of chicks a year by preventing their unnecessary incubation.

“We are proud to recognise revolutionary technology and entrepreneurial talent, which embraces the Jewish value of tikkun olam – repairing the world,” said CER president Rabbi Pinchas Goldschmidt. “The winners have demonstrated their unceasing commitment to the use of technology as a force of good in society.”



Rabbi Pinchas Goldschmidt (second right) at Bevis Marks, during the CER tech event.
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